

**INVOICE NO.**

NC829264

**INVOICE DATE**

8/4/2016

**BILL CYCLE**

201607

**INVOICE DUE DATE**

8/28/2016

Strategic Media Placement  
3946 N. Hampton Dr.  
Powell, OH 43065

## INVOICE

AGENCY	AGENCY NO.	CUSTOMER	CUSTOMER NO.
Strategic Media Placement	1694	Paul Mitchell MI10	22506

ORDER NO.	MARKET	PRODUCT TYPE	COST	UNITS ORDERED	UNITS AIRED
NC488968	Detroit	TV	\$1,220.00	12	11

**INVOICE NOTES**

see key for zone net info  
62301335 = PRI: NP=4, IP=5

Gross Advertising Total	\$1,220.00
Agency Commission	(\$183.00)
Rep Commission	(\$134.81)
<b>Net Advertising Total</b>	<b>\$902.19</b>

**Terms:** Net 30 Days  
**Mail to:** Comcast Spotlight  
12964 Collections Center Drive  
Chicago, IL 60693

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## AFFIDAVIT

**Product:**  
**Estimate No:**  
**Campaign No:**

**Comcast Order No:** NC488968  
**TIM Est No:** 1079486  
**AE Name:** Washington, DC NCC -  
MICH

**Market:** Detroit  
**Contract Type:** Single

### Commercial Summary

Spot ID	Title	Zone	Networks	Spots	Cost
ND1746694	TPMIMITC1612H	Detroit DISH/9819	CNN, FXNC, MNBC	11	\$1,220.00

### Channel Summary

Network	Zone	Spot ID	Spots	Cost
CNN	Detroit DISH/9819	ND1746694	3	\$240.00
FXNC	Detroit DISH/9819	ND1746694	4	\$800.00
MNBC	Detroit DISH/9819	ND1746694	4	\$180.00

Date	Net	Zone/Syscode	Time	Spot Name	Program	Len	Line	Rate	Flag
7-18-16	CNN	Detroit DISH/9819	8:41PM	TPMIMITC1612H	Anderson Cooper 360	30	1	\$80.00	
7-18-16	FXNC	Detroit DISH/9819	11:18PM	TPMIMITC1612H	The O'Reilly Factor	30	3	\$200.00	
7-18-16	MNBC	Detroit DISH/9819	6:16PM	TPMIMITC1612H	With All Due Respect	30	2	\$45.00	
7-19-16	FXNC	Detroit DISH/9819	10:48PM	TPMIMITC1612H	America's Election HQ	30	3	\$200.00	
7-19-16	MNBC	Detroit DISH/9819	8:20PM	TPMIMITC1612H	All In With Chris Hayes	30	2	\$45.00	
7-20-16	CNN	Detroit DISH/9819	6:28PM	TPMIMITC1612H	The Situation Room	30	1	\$80.00	
7-20-16	FXNC	Detroit DISH/9819	6:18PM	TPMIMITC1612H	Special Report	30	3	\$200.00	
7-20-16	MNBC	Detroit DISH/9819	6:15PM	TPMIMITC1612H	With All Due Respect	30	2	\$45.00	
7-21-16	CNN	Detroit DISH/9819	6:29PM	TPMIMITC1612H	The Situation Room	30	1	\$80.00	
7-21-16	FXNC	Detroit DISH/9819	8:14PM	TPMIMITC1612H	The O'Reilly Factor	30	3	\$200.00	
7-21-16	MNBC	Detroit DISH/9819	8:14PM	TPMIMITC1612H	All In With Chris Hayes	30	2	\$45.00	

**Order# NC488968 Total: \$1,220.00**



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## BILL TO

Strategic Media Placement  
3946 N. Hampton Dr.  
Powell, OH 43065

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**REMITTANCE**

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Please return this document with your payment

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Strategic Media Placement	1694	Paul Mitchell MI10	22506

**Terms:** Net 30 Days**Phone:** 248-723-7582**Mail to:** Comcast Spotlight  
12964 Collections Center  
Drive  
Chicago, IL 60693**Fax:** 248-728-1448**Note:****Special Note:** For billing inquiries: Cdspot\_busops@comcast.com

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**Net Balance Due****\$902.19**

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We accept checks, money orders, and all major credit cards.